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# **REPORT ON PROJECT'S ACTIVITIES**

Youth empowerment through skills training in Hanoi (YES Center Hanoi)

Hanoi, 21 November 2019

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## **YES Center Hanoi project introduction**

## **YES Center Hanoi project**

### **Project name**

Youth empowerment through skills training in Hanoi (YES Center Hanoi)

### **Project's duration**

15 months (from 21 September 2018-30 November 2019)



### **Project's beneficiaries**

Young people, especially young women, from 15-25 living and studying in Hanoi

### Implementing agencies

Center for Women's Development Support and ADRA in Vietnam

# Project's objectives

#### Objective 1:

Empower youth, especially girls and young women through vocational and skills training for economic self-reliance to take a leadership role in poverty alleviation initiatives in Vietnam.

#### **Objective 2:**

Improve planning skills and raise awareness on the **disaster risk** reduction and climate change adaptation for businesses to strengthen their disaster management capacity





## **Results achieved**

## **Elementary vocational training**

Number of classes: **07 classes** (average 6 months in length) Number of students graduated: **158 (136 females, 22 males)** Venue:

- Ha Dong district, Hanoi
- Ba Vi district, Hanoi



### **Cooking-Bartender**

42 students/ 2 classes (24 females, 18 males)



### Make-up

30 students/ class (29 female, 1 male)



Tailoring

86 students/ 4 classes (83 females, 3 males)



# Workplace skills training

Number of classes: **15 classes** Number of students: **1052** Workplace skills:

- Communication
- Team-working
- Self-management
- Entrepreneurship

Venue:

- Ha Dong district, Hanoi
- Cau Giay district, Hanoi
- Ba Vi district, Hanoi







Short-period workplace skill training

Number of students: 822

Number of sessions: 02-03 sessions/ class

Workplace skills: 01-02 skills depends on the

### demands

Number of classes: 10

Trainer: Youth Academy of Vietnam

Long-period workplace skill training

Number of students: 230

Number of sessions: 08-10 sessions/ class

Workplace skills: 04 skills

Number of classes: 5

Trainer: Youth Academy of Vietnam





### Intensive entrepreneurship training

Number of student: **15-20 student/ class**, specially for students awarded "Entrepreneurship Idea Contest" prizes and those who have entrepreneurship spirit.

Number of session: 04 sessions

Trainer:

- Academy of Business
- Youth Academy of Vietnam



## **Building capacity for** staff and teachers of CWDS





project management skills



To build capacity for leaders of enterprises on disaster risk reduction and climate change adaptation works, including training on:

- Fire prevention and safeguard
- Swimming and drowning prevention techniques
- First-aid



## Disaster risk reduction and Climate change adaptation works capacity building

## Fire prevention and safeguard at workplace







## Swimming and Drowning prevention techniques



Number of class: 7 Number of students: 70 Number of sessions: 10 sessions/ class Trainer: Bac Ninh sport

Venue: Cau Giay district, Hanoi





## First-aid Training

Number of trainee: **10** Number of sessions: **02** 

Number of class: 01

Trainer: SOS International



- To review the context of enterprises to the challenges of climate change and report on how enterprise have contributed to the climate change reduction;
- To find out the difficulties of businesses and business associations while executing climate change reduction works;
- To discuss and find solutions for the difficulties on executing climate change reduction works that business and business associations are facing with;
- To share initiatives on mitigating climate change impacts based on enterprise level.



## Workshop Climate change & enterprises' actions



# **Start-up funds**





presentation round

Time & Contestant

18 Aug-30 Sep 2019 for students of YES Center Hanoi project



6 students were awarded the start-up funds

## **Entrepreneurship Ideas Contest**

- Stimulating creativity and dynamic thinking, and inspiring business spirit;
- Bringing practical experience on business experience and knowledge;
- Bringing entrepreneurship ideas into reality.



#### Overview of presentation day

13 students attended the presentation day at CWDS on 29 September to present their ideas in front of the council of examiners



#### Idea presentation

Le Thi Hang- student of Tailoring class was giving presentation on her entrepreneurship ideas



### The council of examiners

The council of examiners includes CWDS, ADRA in Vietnam and trainers of workplace skill training VÒNG CHUNG KẾT Cuộc thi "Ý tưởng khởi nghiệp sáng tạo"

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# **Start-up funds**

6 students were awarded start-up funds in forms of machines and tools support. The ideas are:

- Family-sized tailoring store;
- · Café shop combined with singing stage;
- Designed cloths online shop;
- Local garment factory



### Idea appraisal

Staff of CWDS and ADRA in Vietnam conducted appraisal at 6 awarded students' house



**Machines support** 

1 of 6 awarded students received tailoring machines



Tailoring store of a student

1 of 6 awarded students were supported with machines and a signboard

## Job fair



- Bringing opportunities to young people who wish to seek for a job or switch their job to employments;
- Bridging enterprise' employments opportunities to workers especially those have just graduated from the universities and high-schools in Hanoi. Number of enterprise: 25
- Number of attendee: more than 1000
- Number of attendee to hand their CV and get directly interviewed: 250







## **Advantages-Disadvantages**

# **Advantages**

 The project approval requirement process was supported by local authorities of Ba Vi and Ha Dong districts level, including Department of Planning and Investment, People's Committee, and Department of Labour, War Invalids and Social Affairs:

> ➔ On 21 Sep 2018, YES Center Hanoi project was approved by People's Committee to be implemented in Hanoi

 Vocational training, recently, has been supported and encouraged by local authorities of Ba Vi district. Policies for vocational training development have been implemented throughout Ba Vi district, providing good impacts on local people's life, helping to improve the economy of the district.

# **Advantages**

- Ha Dong has become a central district of Hanoi city
  - → Many high-schools, universities and corporations gather in this district → Ha Dong district has a large number of young people who might have an opportunity to approach training courses
- CWDS has cooperated with ADRA in Vietnam to conduct a Training need assessment to assess the demand of young people during and after training courses, which helped to prevent training courses that were not matched to the demand of the beneficiaries.
  - → A majority of students interviewed said that they wanted to join in Tailoring, Make-up and Cooking-Bartender training because/ due to:
    - The training could help to build their capacity so that they could join in local garment factories or open their own coffee shop or family-sized restaurant after training courses;
    - Personal hobby;
    - They have determined not to join in universities or colleges, but to vocational training so that they could join in the labor force after the training.

# **Advantages**

- CWDS has have 27-year experience in vocational training and job consultant;
- ADRA has been working in Vietnam since 1993. The organization has implemented more than 100 projects throughout 50 provinces of Vietnam.
- The local authorities also involved in the project implementation to moni tor and encourage students and their family.

# **Disadvantages**

- Due to limited human and financial resources, the project steering board could not invest more in the project communication tasks and only 02 districts (05 communes) had the chance to approach the project
  - ➔ more beneficiaries need to be supported than just the project's targets and they have not approached the project information to involve in
- The age ranges from 15-25 which are mostly high-school and university students
  After the training, a majority of these young people have thought of running their

### start-up or seeking for a job

• The project duration is only 1 year while all of the training courses are elementary, lengthening for 3 months only. Meanwhile, a worker should attend the training more than 6 months to master the technical skills..



## Recommendation

- To extend the duration of the project in order to implement intensive or master courses for students;
- To expand the age ranges of beneficiaries to 25-40, especially those who were taken lands or sold their lands due to industrialization. They are seeking for jobs and looking forward to vocational training;
- To support workers in traditional villages so they could develop traditional jobs combined with tourism within the traditional village instead of leaving their hometown to work;
- To arrange a project officer at the project site so he or she could directly implement and monitor the project activities timely.



- To conduct training need assessment objectively, cooperating with local authorities to choose right beneficiaries who are in need for vocational and workplace/ life skills training;
- To expand beneficiaries to more young girls and handicapped people;
- To conduct vocational in line with workplace/ life skills training and at the same time, creating more opportunity for the Project Steering Board to conduct contests between students of the project.

